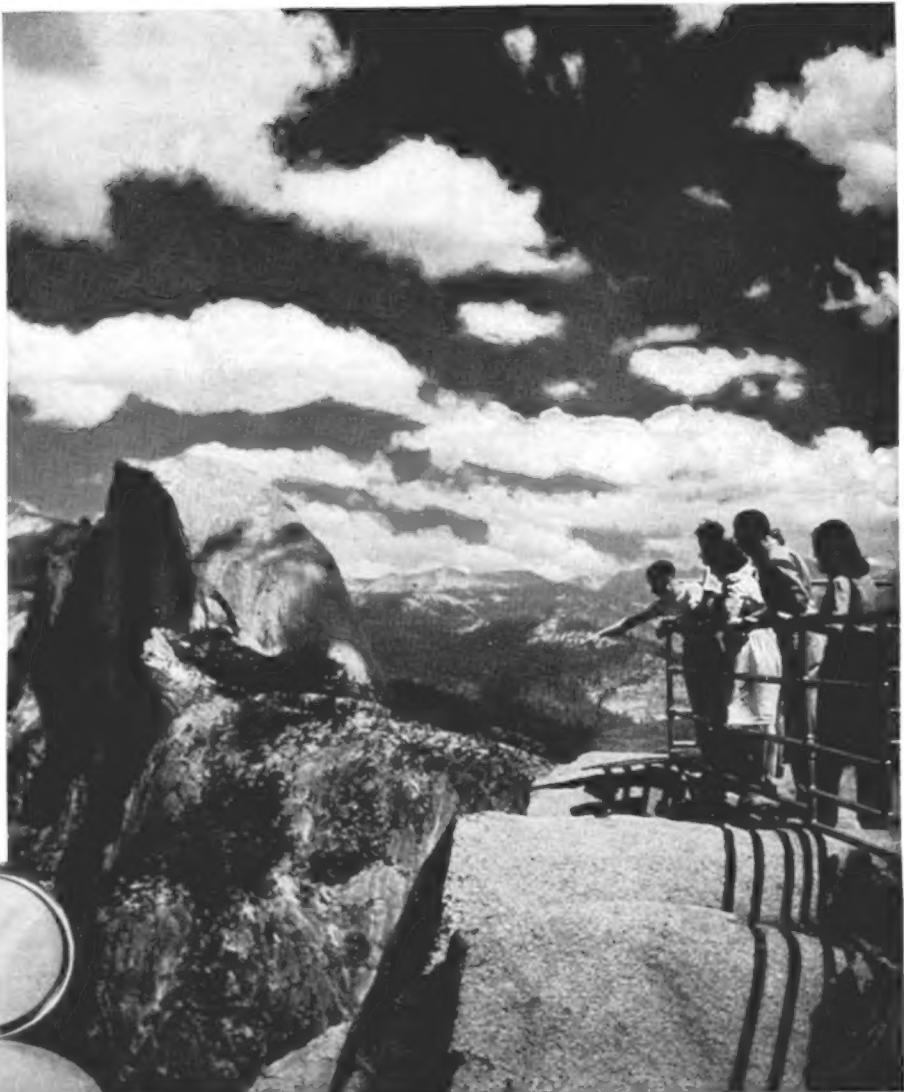


# Filters make the difference!



Honorable Mention—Photo taken by J. E. Armstrong, A.P.S.A. for March Argus Filter Photo Contest. Medium Yellow Filter; Super XX film; 1/50 at f.16.

... and there's certainly  
a difference in Filters!

#### Argus Optical Glass Filters mean Better Pictures

Ground and polished to the same degree of high accuracy as a fine camera lens, Argus filters avoid the troubles inherent in ordinary filters. Neither time, temperature, moisture, nor strong sunlight will affect an Argus optical glass filter. They're **UNIFORM**. They're **PERMANENT**. Fit all popular makes and sizes of cameras.



#### WITHOUT FILTER • • • • WITH ARGUS GREEN FILTER

When you use Panchromatic film, Argus Green Filter is ideal for nearby landscapes, garden and flower scenes. Where there is a predominance of green foliage, detail is improved. Filter lightens the foliage to help produce truer tones for a better picture.

August, 1948



ARGUS, INC., ANN ARBOR, MICH.

FINE CAMERAS, PHOTOGRAPHIC PRODUCTS  
AND PRECISION OPTICAL INSTRUMENTS